

Remit Address:

KSNV Formerly KVBC 1500 Foremaster Lane Las Vegas, NV 89101 Main: (702)642-3333 Billing: (702)642-3333

Billing Address:

Policy Communications Attention: Accounts Payable 415 S. 6th St. Ste 200A Las Vegas, NV 89101

INVOICE

Advertiser	Committee to Re-Elect Judge Kerry Loui
Product	October 2012 Campaign
Estimate Number	

Invoice #	106583-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV	
Account Executive	Kevin Goodell	
Sales Office	Las Vegas	
Sales Region	Local	

Order #	106583
Alt Order #	
Deal #	
Order Flight	10/09/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Today Show	658a-9am		to		•	•			
				10/08/12	2 to 10/14/12	2x	W-F				
	KSNV			W	10/10/12	:30	7:28 AM	Earley Campaign Final	\$600.00		1
	KSNV			F	10/12/12	:30	8:43 AM	Earley Campaign Final	\$600.00		2
				10/15/12	2 to 10/21/12	3x	M-W-F				
	KSNV			M	10/15/12	:30	7:59 AM	Earley Campaign Final	\$600.00		3
	KSNV			W	10/17/12	:30	8:58 AM	Earley Campaign Final	\$600.00		5
	KSNV			F	10/19/12	:30	8:44 AM	Earley Campaign Final	\$600.00		4
2	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
			-	10/08/12	2 to 10/14/12	1x	T				
	KSNV			Th	10/11/12	:00			\$450.00	See MG 2.4,2.5	1
				10/15/12	2 to 10/21/12	2x	-T-T				
	KSNV			W	10/10/12	:30	7:43 PM	Earley Campaign Final	\$450.00	MG for 2.1,2.2	5
	KSNV			Tu	10/16/12	:00			\$450.00	See MG 2.4,2.5	2
	KSNV			W	10/17/12	:30	7:58 PM	Earley Campaign Final		MG for 2.1,2.2	4
	KSNV			Th	10/18/12	:00			<i>\$450.00</i>	See MG 2.6	3
				NOT A	/AILABLE RA ⁻	ΓE					
3	KSNV	Sa-Su Early News	5pm-630pm		to						
					2 to 10/14/12	1x	S-				
	KSNV			Sa	10/13/12	:30	5:20 PM	Earley Campaign Final	\$450.00		1
				10/15/12	2 to 10/21/12	1x	S-				
	KSNV			Sa	10/20/12	:30	5:28 PM	Earley Campaign Final	\$450.00		2
4	KSNV	News 3 Today - SUN	9am-930a		to						
-	*****			10/08/12	2 to 10/14/12	1x	S				
	KSNV			Su	10/14/12	:30	9:18 AM	Earley Campaign Final	\$250.00		1
				Ou	10/14/12	.00	3.137tivi	zac, campargn rinar	Ψ200.00		•

The actual broadcast information shown on this invoice was taken from the Official program log.

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
4	KSNV	News 3 Today - SUN	9am-930a		to		•	•	•	•	
				10/15/12	2 to 10/21/12	1x	S				
	KSNV			Su	10/21/12	:30	9:17 AM	Earley Campaign Final	\$250.00)	2
5	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/08/12	2 to 10/14/12	2x	-T-T				
	KSNV			Tu	10/09/12	:30	6:17 AM	Earley Campaign Final	\$450.00)	1
	KSNV			Th	10/11/12	:30	6:10 AM	Earley Campaign Final	\$450.00)	2
					2 to 10/21/12	2x	-T-T				
	KSNV			Tu	10/16/12	:30	6:22 AM	Earley Campaign Final	\$450.00		3
	KSNV			Th	10/18/12	:30	7:00 AM	Earley Campaign Final	\$450.00)	4
					2 to 10/28/12	1x	M				
	KSNV			M	10/22/12	:30	6:10 AM	Earley Campaign Final	\$450.00)	5
6	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					2 to 10/14/12	2x	-T-T				
	KSNV			Tu	10/09/12	:30	11:26 PM	Earley Campaign Final	\$775.00		2
	KSNV			Th	10/11/12	:30	11:25 PM	Earley Campaign Final	\$775.00)	1
					2 to 10/21/12	3x	-TWT				
	KSNV			Tu	10/16/12	:30	11:24 PM	Earley Campaign Final	\$775.00		4
	KSNV			W	10/17/12	:30	11:32 PM	Earley Campaign Final	\$775.00		3
_	KSNV			Th	10/18/12	:30	11:21 PM	Earley Campaign Final	\$775.00)	5
7	KSNV	Noon News	12-1230pm		to						
					2 to 10/14/12	2x	W-F				
	KSNV			W	10/10/12	:30	12:12 PM	Earley Campaign Final	\$275.00		2
	KSNV			F	10/12/12	:30	12:22 PM	Earley Campaign Final	\$275.00)	1
				10/15/12	2 to 10/21/12	2x	-T-T				

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Line		•		Day		Length	Aired Days	Ad-ID	Rate	Reconciliation	Rei #
7	KSNV	Noon News	12-1230pm	_	to						_
	KSNV			Tu	10/16/12	:30	12:21 PM	Earley Campaign Final	\$275.00		3
	KSNV			Th	10/18/12	:30	12:20 PM	Earley Campaign Final	\$275.00		4
8	KSNV	The Agenda 1230pm	1230-1p		to						
				10/08/12	2 to 10/14/12	1x	T				
	KSNV			Th	10/11/12	:30	12:54 PM	Earley Campaign Final	\$225.00		1
				10/15/12	2 to 10/21/12	2x	M-W				
	KSNV			M	10/15/12	:30	12:46 PM	Earley Campaign Final	\$225.00		2
	KSNV			W	10/17/12	:30	12:48 PM	Earley Campaign Final	\$225.00		3
9	KSNV	4PM NEWS (1 hour)	4-5pm		to						
			-	10/08/12	2 to 10/14/12	2x	W-F				
	KSNV			W	10/10/12	:30	4:55 PM	Earley Campaign Final	\$450.00		2
	KSNV			F	10/12/12	:30	4:45 PM	Earley Campaign Final	\$450.00		1
				10/15/12	2 to 10/21/12	3x	-TW-F				
	KSNV			Tu	10/16/12	:30	4:11 PM	Earley Campaign Final	\$450.00		3
	KSNV			W	10/17/12	:30	4:27 PM	Earley Campaign Final	\$450.00		4
	KSNV			F	10/19/12	:30	4:50 PM	Earley Campaign Final	\$450.00		5
				10/22/12	2 to 10/28/12	1x	M				
	KSNV			M	10/22/12	:30	4:59 PM	Earley Campaign Final	\$450.00		6
10	KSNV	News 3 in Prime	7-10pm		to						
			•	10/08/12	2 to 10/14/12	1x	S				
	KSNV			Su	10/14/12	:30	9:17 PM	Earley Campaign Final	\$900.00		1
				10/15/12	2 to 10/21/12	1x	S				
	KSNV			Su	10/21/12	:30	9:15 PM	Earley Campaign Final	\$900.00		2
11	KSNV	Saturday Today	7a-9am		to						

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11	KSNV	Saturday Today	7a-9am		to						
				10/08/12	2 to 10/14/12	1x	S-				
	KSNV			Sa	10/13/12	:30	8:29 AM	Earley Campaign Final	\$325.00		1
				10/15/12 to 10/21/12		1x	S-				
	KSNV			Sa	10/20/12	:30	7:27 AM	Earley Campaign Final	1 \$325.00		2
			Aired Spots	38							

<u>Gross Total</u> \$18,350.00

Agency Commission \$2,752.50

Net Amount Due \$15,597.50 Payment Terms 30 Days

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